

<http://josannecassar.com/press-launches/profit-with-purpose-generates-e24000-in-support-for-social-innovation-start-ups%EF%BB%BF/>

13.05.2019



PROFIT WITH PURPOSE GENERATES €24,000 IN SUPPORT FOR SOCIAL INNOVATION START-UPS

Ing. Joseph Sammut (centre) with Benjamin LeBrun from Texting Panda, and Elaine Compagno from Meraki

An app to support young people coping with mental health challenges, an initiative to support victims of domestic abuse get back into employment, a smart parking system designed in Catania but also applicable to Malta, and a restaurant staffed by persons with disability, have won a total of €24,000 in support services to take their ideas to the next level.

The awards of €6,000 each were presented at the end of Profit with Purpose, a two-day social innovation ideation event, held at the Malta Innovation Hub, which is part of the Malta Life Sciences Park. Three of the awards were sponsored by ENISIE, a project which was created to enable innovation through services and institutional engagement between Sicily and Malta. The fourth award was presented by the Valletta Design Cluster and the Malta Innovation Hub.



David Callaby Florida from Social Smiles (centre), together Rafael Pascual-Leone, Valletta Design Cluster Manager (left) and Ing. Joseph Sammut

Ing. Joseph Sammut, Chairman of the Malta Life Sciences Park, said, “Profit with Purpose showed just how many great social innovation ideas are out there. It was so encouraging to see dozens of entrepreneurs coming forward with viable commercial projects that also tackle a societal issue. The final pitch for the awards was very impressive and the independent judging panel found it so hard to choose the winners that, in fact, an extra award was added to the three originally planned.”

The winners will now benefit from €6,000 each in support services including hot desk access and business development consultancy expertise. Profit with Purpose was organised together with the Malta Council for the Voluntary Sector and also Impact HUB Siracusa and Tree. The four organisations are part of ENISIE, which is supported by the European Union’s Program INTERREG V-A Italia-Malta, which provides funds for intra-regional projects.

WINNERS OF PROFIT WITH PURPOSE PRIZE MONEY OF €24,000 REVEALED

Vanessa Conneely - 13th May 2019



Awards handed out to four separate social innovations.



Ing. Joseph Sammut (centre) together with Benjamin Lebrun from Testing Panda and Elaine Compagno from Meraki

An app to support young people coping with mental health challenges, an initiative to support victims of domestic abuse get back to work, a smart parking system and a restaurant staffed by people with disability all shared a €24,000 prize on Monday.

The awards of €6,000 each, were presented at a two-day social innovation event, hosted by Profit with Purpose. They were held at the Malta Innovation Hub, which is part of the Malta Life Sciences Park. Three of the awards were sponsored by ENISIE, a project which was created to enable innovation through services and institutional engagement between Sicily and Malta. The fourth award was presented by the Valletta Design Cluster and the Malta Innovation Hub.

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<http://www.one.com.mt/news/2019/05/13/profit-with-purpose-jiggenera-e24000-fservizzi-ta-appogg-fl-innovazzjoni-soċjali-ghal-start-ups/>

Lokali



ONE NEWS May 13, 2019, 12:35 pm

Profit with Purpose jiggenera €24,000 f'servizzi ta' appoġġ fl-innovazzjoni soċjali għal start-ups



App li tappoġġja liż-żgħażaġh li jiffaċċjaw sfidi ta' saħħa mentali, inizjattiva li tappoġġja l-vittmi ta' abbuż domestiku ħalli jerġġhu jidhlu fid-dinja tax-xoġhol, sistema ta' parkeġġ intelligenti mfassla f'Katanja imma li tapplika ukoll għal Malta, u ristoranti li jopera b'persuni b'diżabiltà, rebħu total ta' €24,000 f'servizzi ta' appoġġ biex iwasslu l-ideat tagħhom għal-livell li jmiss.

Il-premijiet ta' €6,000 kull wieħed kienu pprezentati fi tmiem il-Profit with Purpose. Dan l-avveniment fuq jumejn, iddedikat għall-ideat ta' innovazzjoni soċjali, sar fil-Malta Innovation Hub li jiffirma parti mill-Malta Life Sciences Park. Tlieta mill-premijiet kienu sponsorjati minn ENISIE, proġett li nħoloq biex jippermetti l-innovazzjoni permezz ta' servizzi u impenn istituzzjonali bejn Sqallija u Malta. Ir-raba' premju kien ipprezentat mill-Valletta Design Cluster u Malta Innovation Hub.

L-Ing. Joseph Sammut, iċ-Chairman ta' Malta Life Sciences Park, qal: "Profit with Purpose wera kemm hawn ideat kbar ta' innovazzjoni soċjali. Kien tassew inkoraġġanti li naraw numru ta' imprendituri jipprezentaw proġetti kummerċjali vijabbli li ukoll jitrattaw problemi soċjali. L-aħħar sejha għall-premijiet kienet impressjonanti ħafna u l-bord tal-għażla sabha tant diffiċli li jagħzel ir-rebbieħa. Fil-fatt, żdied premju addizzjonali mat-tlieta ppjanati oriġinarjament.

Ir-rebbieħa issa se jibbenefikaw minn €6,000 kull wieħed f'servizzi ta' appoġġ inkluż aċċess għall-hot desk u għarfien espert ta' konsulenza dwar l-iżvilupp tan-negozju. Profit with Purpose kien organizzat flimkien mal-Kunsill Malti għas-Settur Volontarju kif ukoll mal-Impact HUB Siracusa u Tree. L-erba' organizzazzjonijiet huma parti mill-ENISIE, li hu appoġġjat mill-Programm tal-Unjoni Ewropea INTERREG V-A Italia-Malta, u jipprovdi fondi għal proġetti intra-reġjonali.

